

\$5 Silk Covered Comforts, \$8.50

We have just received a case of new Silk covered Comforts with borders of plain colors, centers of beautiful light ground figured Silk. Knotted with fine yarn, filled with pure white cotton. On sale Saturday at \$8.50.

The Watts - Lamberd Co.

We Give "S & H" Green Trading Stamps With Cash Purchases

SPECIAL FOR SATURDAY SALE OF
\$1.50, \$1.75 and \$2.00
Scrim Curtains, \$1.50 Pair
Hemstitched Scrim Curtains with edge, others with
Edges and Insertions. Special assortment taken from
our regular stock. White, Cream and Ecru.

Our Standards of Quality and Value and the Beautiful Autumn Stocks

Insure You Distinct Advantages

We are in the midst of a wonderful business activity. We have gathered immense quantities of merchandise now here and pouring in every day; and we are confident that we have read the signs aright—confident that the demand for reliable goods will be greater than for several years. As declared in the bold line above, the high standards of quality maintained, the assurance of best values, and the bountiful stocks on hand, and real advantages to the public—to say nothing of the innumerable specific advantages in the way of special purchases of merchandise which come to us in the course of the season.

Special Saturday

Madeira Hand Embroidered Pure Linen Napkins,

\$4.19 Set of 6 REGULAR PRICES \$6.50,
to \$10.00 Set



These beautiful Napkins are the most perfect examples of fine Madeira hand embroidery. Made of finest linen, scalloped edges with exquisite embroidered patterns in corner. Scores of patterns in this rare collection of imported linens. The designs are so arranged as to permit the working of initials or monogram. A rare opportunity for those interested in handsome holiday or bridal gifts. Special Saturday, \$4.19 set of 6. See Window Display.

New Tailored Suits are Arriving Almost Daily

Wonderful Variety to Select From. These Suits Go by Easy Steps
From \$12.98, \$15, \$16.50 With Easy Rises Up to \$45.00.

And take in practically every desirable color, style and material. Suits of gabardine, serge, poplin, broadcloth, whipcord and velvet, in black, navy blue, soft browns, greens, and all other new and wanted colors.

Dozens and dozens of new models from which to select.

Each model distinctly different from the others and vastly different from the "general run" of Suits. The Coats have various tailored features that are unusual and the skirts have the fullness arranged in different ways and well confined to preserve a graceful silhouette. There are Suits with touches of braid and embroidery. There are scores of Fur Trimmed Suits that are indeed beautiful.

Complete range of sizes including extra large models for stout figures.



EXTRAORDINARY VALUES IN NEW COATS

Comparison in Women's Coats will prove that the best values are here.

Women need only to compare our values in Coats with those elsewhere in order to be convinced that the difference is entirely to our advantage. Coats that are well made and distinctive in style.

COATS FOR GENERAL WEAR

\$7.50, \$10.00, \$12.50 and \$16.50.

Of fancy mixed Cloths. Plaids, Over-Plaids and Checks, in desirable brown and gray tones. These are in loose, belted styles, with roomy sleeves, either raglan or inset.

FUR TRIMMED COATS, ALSO PLUSH COATS

Their deep collars and cuffs of pretty fur add to their warmth and appearance. Prices range from \$18.75, \$22.50, \$25.00, \$30.00, \$32.50, with easy rises up to \$45.00.

Many handsome Coats of Wool Plush, also Broadcloth, \$25.00, \$30.00 and \$35.00.

Extremely handsome are the Broadcloth models trimmed in rich furs.

\$6 All-Wool Double Blankets, \$4.98

A new case of fine all wool Blankets, extra large, strictly all wool. Fancy Plaids, all colors, also White Blankets with colored borders. A wonderful Blanket value. The best strictly all wool Blanket in America today for the price.

Warm Flannelette Underwear for Cool Weather

Woman's Outing Gowns, 50c

Made of good weight outing in all white or cream grounds with neat stripes in pink and blue. With or without collars. Regular sizes.

New Stocks of splendid quality, well made Flannelette Underwear for women have just been received and are now displayed for your convenience.

OUTING GOWNS, 98c.

Made of best quality Outing in all white and colors. Regular and extra sizes. Made with or without collars. Some with dainty scalloped collars and cuffs, or embroidered on yoke.

LADIES INTERESTED IN THE PURCHASE OF A NEW DRESS SHOULD NOT FAIL TO TAKE ADVANTAGE OF THE TWO SPECIAL LINES Now on Sale at \$14.75 and \$19.75

A fine collection of new Dresses that in many instances are priced at one-half of regular value. Dresses of fine Serge and Silk and Combination of Plaid Silk and Serge, Silk and Velvet, etc. Every dress new, all the new and wanted colors.

Some of the Special Values in Clarksburg's Greatest Underwear Store

Complete stocks of dependable knit underwear have been assembled for fall and winter and your every need can be supplied here to advantage.

WOMEN'S UNION SUITS, 50c
Extra value, pure white, fine rib, heavy weight, fleeced. High neck, long sleeves, ankle length. Regular and extra large sizes.

CHILDREN'S UNION SUITS, 50c
Many desirable styles in Union Suits for boys and girls. E-Z Union Suits in sizes to 11 years. Girls' fleeced Union Suits in sizes 2 to 16. Boys' "One-button" Suits, sizes 26 to 34.

SLEEPING GARMENTS, 50c
Splendid fleeced sleeping garments for children. Made with feet, all sizes, same price.

"MERODE" UNDERWEAR
The newest and most improved models in "Merode" Underwear for women. Fine rib pants and vests, regular sizes 50c, extra sizes 65c. Union Suits, same quality, \$1.00 and \$1.25. Wool in every wanted size and style.

Gloves for Style and Service

Our splendid stocks of new fall gloves includes every wanted kind in colors to match the season's suits and dresses.

AT \$1.00 PR.—Two-button glove gloves, colors—black, white, tan.
AT \$1.25 PR.—Extra quality, two-button gloves, soft pliable stock, colors—black, tan, white, navy, gray.

AT \$1.25 PR.—One-button, light weight cape gloves, white, black, embroidery. Also same quality in black with white stitching.

AT \$1.00 PR.—Misses' one-button tan cape gloves, spear-point back, all sizes.

Exquisite New Fall Silks of Finest Quality

ASK TO SEE

"SOIREE"

The Silk Irresistible.

Shown in the most fashionable colors for street and evening wear, 36 inches wide. Price \$2.25 the yd. Sold exclusively in Clarksburg by the Watts-Lamberd Company.

YARD-WIDE TAFFETAS \$1.35 YARD

Rich, lustrous all-silk fabrics in beautiful plain and changeable colors.

40-inch Crepe de Chine, \$1.00 Yd.
40-inch Crepe Georgette, \$1.08 Yd.
Fancy Plaid Silks, yard wide \$1.45 Yd.
Satin Stripes Taffetas, yard wide \$1.98 Yd.

NEW COATS FOR THE CHILDREN

\$2.50, \$2.98, \$3.50, \$3.98,
\$4.50, \$4.98, \$5.50, \$5.98,
\$6.50, with easy rises
up to \$12.50.



Beautiful Coats of Zibeline, Velvet, Plush, Corduroy and novelty fabrics. Trimmed in buttons, corduroy and furs. All that is new in Children's Coat styles. Ages 2 to 14 years.

The Best Hosiery For Fall and Winter

Notaseme Stockings 25c pr

Large new shipments of these splendid stockings for women and children in weights suitable for cool weather.

SILK BOOT HOSE, 50c Pair.
Thread Silk Boot, re-enforced heels and soles, black, white and colors.

SPECIAL SILK BOOT HOSE, 25c Pair.

New stocks just received. Fiber Silk Boot, re-enforced heels. Black and colors.

COLORS SILK HOSE
Pure thread Silk Stockings in every wanted color to match fall suits, \$1.00.

MEN'S SOX 4 Pr. for 50c
Good quality, medium weight. Put up in four pair in a box. All black, or one pair each black, white, gray and navy.

New Leather Handbags, Special at \$1.00

A variety of stylish shapes in hand bags of genuine leather. Substantial metal frames, patent safety locks, fittings include coin purses, mirrors and coin holders.

New Corsets

In our well assorted stock you are sure to find just the model you require. Now displayed are the latest styles in the following excellent corsets and accessories:

ROYAL WORCESTER
BON TON
AMERICAN LADY
FLEXO-FORM
FERRIS WAISTS
De BEVOISE BRASSIERES

New Wood Silk Curtains Entirely New Weaves.

We have just received from a prominent manufacturer a beautiful line of wood silk curtains for large openings and doors. These new silk portieres or curtains should interest those who like this soft and graceful type of curtains for draperies at doors. All are reversible and there are plain and figured centers. Beautiful two-tone effects, brown, green, blue and rose, many with tints of gold. Medium weight, \$10.00 to \$16.50 the pair.

The New Waists Are Indeed Beautiful

Especially attention is directed to our wonderfully complete lines of stylish new waists for the current season. The famous "Max Held" waists representing the most advanced styles. The materials are Crepe de Chine, Novelty Plaids, Radiant Satin, Silk Broadcloth and Taffetas, in every wanted color to match Fall suits. Prices \$5.00 to \$8.98.



WAISTS OF CHIFFON, NETS AND FINE LACES.

Shown this week for the first time are some very charming dress blouses of a combination of materials, Chiffon, All-over Laces and Nets. Prices \$5.98 to \$6.50.

LINGERIE BLOUSES

A score of beautiful styles. Blouses of sheer voiles and organza. Dainty lace and embroidery trimmings. Newest style collars and sleeves. \$1.00, \$1.50, \$1.98, \$2.25

AFTER SUPPER SPECIALS

Saturday Night October 23.

Seamless Sheets 59c
Size 81x90 In.
\$1.00 Mercerized Damask 49c
Width 71 to 72 inches.
Floral patterns.
15c Pillow Cases.
Size 36x42 inches.
2 for 25c

10c Outing Flannel 57c Yd.
Splendid quality Outing for night robes. Large variety of colors. Neat stripes and plaids on light grounds. Sold by the piece in lengths from 5 to 15 yards.
\$1.00 Birdeye, 79c Bolt 10 Yards.
Pure bleached—27 inches wide

50c Baby Crib Blankets 29c
New shipment. The genuine "Beacon" Crib Blankets, regularly sold at 50c. Pink and light blue in patterns pleasing to children.

49c Floor Brooms 29c
Silk Gloria Umbrellas 98c
Natural wood handles, styles for men and women.

50c Bath Room Sets 39c
Towel bar, tumbler holder and soap dish and tooth brush rack fastened to enameled steel plate, size 8 1/2 x 21 inches.

50c Gas Lights 39c
Complete light with mantle and globe.
Japanese Nippon Hand Painted China, 6 Pieces for 79c.
Dessert Plates, Bread and Butter Plates and small Bowls, several different decorations.
\$10.00 Dinner Sets \$7.49
New decorations, 58 and 100-piece sets.
\$2.00 Aluminum Coffee Percolators \$1.19